ALEJANDRO OLARTE

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PROFESSIONAL PROFILE

Backend Developer specialized in server architecture and data management with over three years of experience. Expert in PHP, Laravel, Eloquent ORM, Middleware, Authentication, and Validation. Experienced in leading digital products and building WhatsApp customer service bots and automated campaigns with n8n and GoHighLevel (GHL). Proficient in agile methodologies (Scrum), process automation, REST API integration, and code quality assurance.

PROFESSIONAL EXPERIENCE

MIATIK

Full Stack Developer | June 2026 – November 2026

Led digital products from concept to production. Built customer service bots connected to WhatsApp through GoHighLevel (GHL) and n8n automation workflows. Designed and automated campaigns: lead capture, customer follow-up, and automated messaging. Built backends with Laravel (REST APIs, webhooks, Eloquent ORM) and frontends with React. Main technologies: PHP, Laravel, React, n8n, GoHighLevel.

SIANDSI – Remote

Web Developer | July 2023 – December 2025

Development of new features for transportation, billing, and payroll services. Integration of external services via REST APIs with platforms such as Cargaya, Control T, Ministry of Transport, and DIAN. Participation in financial and corporate projects. Automation of payment processes and data validation. Main technologies: PHP, Laravel, Eloquent ORM.

Freelancer

Backend Developer | December 2025 – Present

Development of backend systems for small and medium-sized projects. Creation of robust REST APIs with authentication and data validation. Automation of payment processes, report generation, and notifications. Database query optimization.

EDUCATION

Systems Engineering – Universidad Nacional Abierta y a Distancia (UNAD)

Training in Object-Oriented Programming, Functional Programming, Databases, and Software Development Life Cycles.

Web Development Diploma – MINTIC | April 2022 – September 2022

Technologies: Java, HTML, CSS, API Consumption, MySQL, OOP.

TECHNICAL SKILLS

Backend: PHP, Laravel, Eloquent ORM, Middleware, Authentication, Validation

Frontend: React

Databases: MySQL, SQL, Relational Design

Tools: Git, GitHub, REST APIs, Postman

Automation: n8n, GoHighLevel (GHL), WhatsApp bots, campaigns, payment processes, reports, notifications

SOFT SKILLS

Teamwork • Time Management • Problem Solving • Punctuality • Effective Communication • Adaptability

LANGUAGES

Spanish: Native | English: B1 (In Progress)